

# WORLD AS DAY 2021

Emotional Wellness

#axSpA #EmotionalWellness



# RESOURCES GUIDE

## Social media assets

Following last year's campaign, World AS Day 2021 uses the same dots style to support the campaign. This year's dots are **Lilac colour**. Please follow the below colour palette and font when creating your posts.

CMYK: 53/4/29/0 RGB: 128/195/191 HEX: 80C3BF	CMYK: 78/57/30/14 RGB: 69/125/128 HEX: 455F80
CMYK: 41/27/16/2 RGB: 162/173/193 HEX: A2ADC1	CMYK: 100/85/44/50 RGB: 23/37/65 HEX: 172541



**A** Please use **MONTERRAT** as a preferred font for the social media posts.

